Not all LED lights are the same. We thought you’d like to know why:

THEN:

DIP style LEDs, which are encapsulated in plastic domes, were developed decades ago and originally used for purposes such as panel indicator lights. Although cheap to manufacture, the disadvantages of DIP include high optical decay, low CRI (color rendering index), shorter life, and lower efficacy due to the amount of plastic, when compared to the latest SMD style LEDs.

NOW:

Each of the next-gen SMD chips in the Starbust light contains THREE Color LEDs which are far superior to any other lights.

Triad SMD’s surface mount design is more efficient, longer lasting, more resilient, and produces up to 70% more light output with the same amount of power. The vivid color rendering is stunning compared to old technology DIP LEDs, or SMDs containing only 1 LED per chip.